

News Release for Immediate Use or Next Issue
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River Valley District
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Preparing the Calf for Market Program to be Held in Clay Center

Meeting will highlight calf health management and marketing strategies.

Spring is right around the corner and many beef producers have started their calving season or are close to starting the calving season for 2024. One major management tool during calving season is calf health and this program will provide educational information to increase understanding of calf health management. Producers will hear from Kansas State College of Veterinary Medicine Dr. Greg Hanzlicek as he discusses calf health and different management practices. Topics include preventing early calf loss as it relates to weak and stillborn calves born in the herd. Dr. Hanzlicek will also highlight the important steps to take to keep a calf healthy once it is born. This can include having a calving protocol, recognizing signs of illness, understanding the correct environmental conditions that calves thrive in, watching for scours, and making sure the calf has received the vital amount of colostrum when born.

Producers will also hear from Lynn Langvardt who owns and operates the Clay Center and JC livestock sales. Lynn will be discussing marketing strategies for your cattle. Topics include what sale barn owners look for to help market your cattle. This can include how long calves have been weaned, vaccination programs, uniformity and so much more.

The River Valley District will be hosting this program on Tuesday, February 20 at the Clay County 4-H conference center on the fairgrounds in Clay Center (205 S 12th St) starting at 6:00 pm. A meal will be provided, and an RSVP is required by February 16. At this time, there will be a \$10 registration fee payable at the door. If you would like to attend this program, please call the Concordia extension office at 785-243-8185 or email Kaitlyn Hildebrand at khildebrand@ksu.edu or visit our website and/or Facebook page for more details.

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